



Increase Revenue and Decrease Plan Costs

Automated in-house daily val — affordable to start & profitable to run

Ask us how!

Answer: *ASC clients tell us that running plans on DV Direct Daily Valuation with Gemini Participant & Plan Sponsor Internet Access is easier than running them as balance forward and more profitable than outsourcing!*

Increasing Your Profitability

- Most plans will generate significantly more revenue to the TPA if they are run on DV/Direct with Gemini Internet Access versus outsourcing.
- Expand your revenue generating base by working with brokers.
- Expand your product and service offerings by providing self-directed brokerage accounts, access to virtually all mutual funds, multiple trading partner options, and much more - all while minimizing your trading liability.
- Ensure that you keep control of your client relationships – and eliminate the risk of losing them to a vendor.
- Administrators can handle the same number of plans in less time – making your office more efficient.

Win More Clients by Decreasing Their Plan Costs

- Show your clients that you can run their plan at less cost to them. Plans run on DV Direct with Gemini cost less than plans that are outsourced to a daily valuation provider.
- Strengthen your clients' trust in you by offering cost transparency. As an alternative to outsourcing - with DVDirect you have the option of demonstrating the true costs to their plan and revenue sharing offsets.

In-house Daily Valuation is affordable to start & profitable to run

- You can start a professional and complete daily valuation business for less than \$10,000.
 - No need to invest in additional hardware, IT resources or other infrastructure.
 - You receive all the benefits of an ASP with the added benefit of a low variable cost structure – as your daily business grows so does your profit margin.
- Profitability can be achieved on a much smaller scale than you might think. Talk to us about the details!

Impress your clients with the sophistication of your internet access

- Simply and easily create customized website(s) with corporate colors and logos.
- Maintain multiple styles for use with different plans.
- ASC's hybrid-ASP Internet Access is more secure than a standard ASP because all the client's sensitive plan and participant data remains at your location.

**Email Sales@asc-net.com
Or call Bob Long at 800-821-1589
for more information.**

Ask us how!

For more information
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